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to a sense of rotation of said product folding cylinder for engaging a next product's front portion after a cutting operation.

18
18. (Twice Amended) Folder apparatus comprising at least one fold roller in operative communication with a product cutting device having:

a pinless product folding cylinder for flat material, said product folding cylinder rotating about an axis of rotation and having a surface supporting an incoming material;

a cutting cylinder cooperating with said product guiding cylinder and having knife assemblies mounted thereon; and

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cyclically engageable product seizing elements assigned to at least one of said product folding cylinder and said cutting cylinder, and being moveable opposite to a sense of rotation of said product guiding cylinder for engaging a next product's front portion after a cutting operation.

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19. (Twice Amended) Rotary printing press comprising a product cutting device having:

a pinless product folding cylinder for flat material, said product folding cylinder rotating about an axis of rotation and having a surface supporting an incoming material;

a cutting cylinder cooperating with said product folding cylinder and having knife assemblies mounted thereon; and

at least one cyclically engageable product seizing elements assigned to at least one of said product folding cylinder and said cutting cylinder and being moveable opposite to a sense of rotation of said product [guiding] folding cylinder for engaging a next product's front portion after a cutting operation.